

**EVENT DESCRIPTION SHEET**

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)

<b>PROJECT</b>	
<b>Project name and acronym:</b>	<b>[LOCAL GREEN DEALS: OUR MUNICIPALITIES FOR THE GREEN TRANSITION - WE 4 GREEN ]</b> Ref N. 101138490 - CERV-2023-CITIZENS-TOWN-NT
<b>Participant:</b>	<b>[COMUNE DI OTTIGLIO] (OTTIGLIO - ITALY)</b>
<b>PIC number:</b>	<b>883830342</b>

<b>EVENT DESCRIPTION</b>	
<b>Event number:</b>	<b>Deliverable D2.1 – WE4GREEN EVENT</b>
<b>Event name:</b>	<b>EVENT 2 – Workshop and Green visits in Monferrato (Italy) WP2</b>
<b>Type:</b>	[Network of Towns Event 2: Workshop and Green visits in Monferrato]
<b>In situ/online:</b>	<u>/in-situ</u>
<b>Location:</b>	<b>[ITALY], [Ottiglio, Cella Monte, Rosignano Monferrato, Ozzano Monferrato, Sala Monferrato, Camagna Monferrato – the 6 Italian partners of Monferrato area]</b>
<b>Date(s):</b>	<b>[5 – 6 – 7 October 2024]</b>
<b>Website(s) (if any):</b>	<a href="https://www.comune.ottiglio.al.it/">https://www.comune.ottiglio.al.it/</a>  Facebook: <a href="https://www.facebook.com/We4Green-Project">https://www.facebook.com/We4Green-Project</a>
<b>Participants</b>	
Female:	41
Male:	45
Non-binary:	0
From country: POLAND Suwalky City Municipality	8
From country: LATVIA Jelgava Local Municipality	11
From country: SPAIN La Palma del Condado Municipality	8
From country: CYPRUS Platres Community Council	7
From country: ITALY Ottiglio, Cella Monte, Rosignano Monferrato, Ozzano Monferrato, Sala Monferrato, Camagna Monferrato Municipalities	52

Total number of participants:	86	From total number of countries:	5
<b>Description</b> <i>Provide a short description of the event and its activities.</i>			
<p><b>WP2 - EVENT 2 – Workshop and Green visits in Monferrato in Italy.</b></p> <p><b>D2.1 – WE4GREEN EVENT 2</b></p> <p>Place: <b>Ottiglio (Italy)</b>  and all the 6 Italian involved municipalities &amp; territories of Monferrato area: Cella Monte, Rosignano Monferrato, Ozzano Monferrato, Sala Monferrato, Camagna Monferrato – in situ.</p> <p><u>Lead Beneficiary:</u> <b>OTTIGLIO MUNICIPALITY (IT)</b>  Dates of the event: <b>5 – 6 – 7 October 2024</b></p> <p>Number of countries involved: 5 [4 foreign countries (Cyprus, Poland, Latvia, Spain) + 1 in situ (Italy)]  Number of individual direct participants: 34 foreign + 52 local participants = <b>86</b></p> <ul style="list-style-type: none"> <li>• Number of invited/international participants: 34  From CY = 7  from LV = 11  from ES = 8  from PL = 8</li> <li>• Number of local participants from IT= 52.</li> </ul> <p><b>Brief description of the Event 1:</b>  The project has been approved by the European Commission under the call 2023 NETWORK OF TOWNS. The WE4GREEN activities will be carried out over 24 months: from December 1, 2023 until the end of November 2025.  Members of the partnership are from 5 different countries: Poland - <b>Suwalky City Municipality</b>, Latvia - <b>Jelgava Local Municipality</b>, Cyprus - <b>Platres Community Council</b>, Spain - <b>La Palma del Condado Municipality</b>; Italy - <b>Ottiglio, Camagna Monferrato, Rosignano Monferrato, Sala Monferrato, Ozzano Monferrato and Cella Monte Municipalities</b>.</p> <p>WE4GREEN took inspiration from the Green Deal - the Europe's growth strategy for a modern, resource-efficient and competitive economy. To create the first zero-carbon continent in the world by 2050.  The transnational project allows the 10 Municipalities and their citizens, to activate events, debates, meetings for the green topics, actions for local Green Deals, fighting the climate change and promoting the environmental sustainability. The Municipality of Ottiglio (Lead Partner) and the other partner municipalities are exploring topics such as the Green transition, the circular economy, applied renewable energies, sustainable waste management and the fight against climate change, from their local perspectives. The main project aim is to develop Local Green Deals - Local green pacts at any municipal level: a tailor-made local action plan to accelerate and expand the green transition of every single territory involved in the 5 European countries.  The workplan foresees <b>5 Work packages</b> with five WPs dedicated to Events, visits and training: 3 events in situ &amp; 2 online. The 10 participating organizations worked hard for preparing the Event n. 2°, held in Italy. With the approval of the European Commission, the Event has been held in Monferrato area – Piedmont (ITALY) in the dates of <b>5 – 6 – 7 October 2024</b>, as arranged with the EU project Officer.</p> <p>The participants from <b>Poland, Spain, Cyprus and Latvia</b> arrived in <b>northern Italy</b> in October 4<sup>th</sup> and 5<sup>th</sup> mornings. Cypriot Delegation arrived in Monferrato on early October 4<sup>th</sup>. Foreign delegates from Poland, Latvia and Spain arrived later in Bergamo-Orio al serio Airport and at Milan Linate Airport.  All the foreign participants were hosted in B&amp;B in Ottiglio and in the neighbouring villages (Rosignano Monferrato and Sala Monferrato). The Event was organised by the 6 Italian Municipalities: Ottiglio (Leader), Camagna Monferrato, Rosignano Monferrato, Sala Monferrato, Ozzano Monferrato and Cella Monte.</p>			

The 3 days were intensive and crowded with actives and the citizens' involvement. Thanks to the many meetings, conference, ceremonies and visits, the WE4GREEN EVENT 2 involve hundreds of direct persons and capture the attention of several citizens.

The Event 2 agenda was realized as follows:



#### **DAY 1 – October 5<sup>th</sup>, 2024**

The Event 2 opening was held in a context of cultural and territorial value in Monferrato: at the “Ecomuseum della pietra da cantoni” in Cella Monte (IT). The Partners, and above all, the Ecomuseo Foundation and the Municipality of Cella Monte organized in Palazzo Volta the project Welcome Ceremony.

On October 5, in early afternoon, after the Welcome coffee, the 34 participants from CY, LV, PL and ES and many Italians, were there for the Opening.

The realized agenda, which took place in Ecomuseo - Palazzo Volta Conference Hall – Piazza Vallino, Cella Monte, was:

##### **WE4GREEN Welcome Ceremony**

- Welcome speech by the IT Mayor of Cella Monte Municipality, Maurizio Deevasis
- Welcome speech by the Coordinator, Mayor of Ottiglio Municipality, Massimo Pasciuta
- Greetings from the Mayors from the IT Municipalities of Camagna Monferrato (Claudio Scagliotti), Sala Monferrato (Mario Melotti), Ozzano Monferrato (Flavia Colombano) and from Councilor of Rosignano Monferrato (Francesco Re)
- General overview of the project and presentation to the citizens of the Event 2 aims by WE4GREEN Project Manager, Gabriella Bigatti
- Partners Presentations – of their green territories:
  - *Presentations from Suwalki City (PL) by Emil Sieńko*
  - *Platres Community council (CY) by Panayiotis Papadopoulos*
  - *Jelgava Municipality (LV) by Anita Skutane*
  - *La Palma del Condado Municipality (ES) by Rocio Maestre Marquez*
- Video presentation on Monferrato Unesco area by the 6 Italian municipalities
- Presentation of Local Cases for Sustainability and sustainable development:
  - o *Corrado Calvo, President Ecomuseo della pietra da Cantoni Foundation - European and green projects from Ecomuseo*
  - o *Mariachiara Ghilardi, ASFODELO Coordinator – Our European and sustainable projects*
- Debate
- Closing comments.



The workshop was animated by several videos, pictures and slides.

In particular, Calvo's speech on the projects realised by the Ecomuseo, and the 24 local municipalities that are part of it, focused on presenting good implementation practices of cultural and sustainable tourism projects and events, linked to the rural identity of Monferrato. Slow tourism actions meet sustainable goals and distance tourism for the masses. Furthermore, the President presented the Erasmus+ KA2 *“TERRA-Towards an open badge system as training Enablers to Reach Regenerative Agriculture”* project, in progress, in which Ecomuseo is partner. A triennial green project for the Regenerative Agriculture that will see education and courses in many EU countries in the years, promoting soil health, biodiversity and climate resilience.

Ghilardi from ASFODELO association presented the *“LOCOMOS Local change towards More sustainable Food Production”* Project, cofinanced by Share Green Deal - EU Horizon 2020. It is a social experiment focused on finding practical solution for pesticide reduction in Monferrato, leaded by Asfodelo with Legambiente, Slow Food, C.I.A, Aspromiele and University of Torino. The piloting is addressed to check existing good practices for reducing the problems linked to pesticides, creating alternative actions in the rural area. Moreover, the speaker talked on the revaluation of abandoned lands and the related actions for revitalize the communities, the territory and the agro-ecological knowledge.

The welcome meeting saw many participants and the Ecomuseo Conference Hall was crowded. It finished at the end of the afternoon.

Then the transfer of the foreign delegates and the Italian participants to Sala Monferrato by bus and cars.

The WELCOME DINNER in Sala Monferrato, tasting local traditional food. Sala was the second village, seated in the UNESCO area that participants had the opportunity to see.

The day concluded with the overnight staying for the participants at the different B&B in Monferrato, enjoying the different rural locations in Ottiglio, Rosignano Monferrato and Sala Monferrato.

## DAY 2 – October 6<sup>th</sup>, 2024 SUNDAY

The DAY 2 started with the appointment in Ottiglio at 9:00, for all the participants, for the WE4GREEN Opening of the second day, participating into the Rural Fair and the Fair ribbon-cutting ceremony, chaired by Massimo Pasciuta, Mayor of Ottiglio and Coordinator.

The Ribbon-cutting Ceremony was realized at the presence of several citizens, local administrators and all Delegations. Many Mayors and Councilors of Monferrato Municipalities were there to welcome the 10 WE4GREEN participating organisations: from Grazzano Badoglio, Altavilla Monferrato, Ponzano Monferrato, Moncalvo, Vignale, Olivola, Mombello, etc...

The OTTIGLIO RURAL FAIR, named "Storica Fiera Bovina di Sant'Eusebio", was the occasion for the direct participants to meet the local community and the citizens and to visit the market stalls and see the contest with prizes for the most sustainable cattle breedings. The participants visited the exhibition of food, herbs, typical and artisanal products, biological products, local animal exhibition, culinary competitions, show cooking. Cases for agricultural sustainable growing and cultivation were presented. Breeding represents a true heritage of Monferrato traditions. The Piedmonts cattle breed, native, bred without genetic manipulation, is the product of a culture that places the well-being of animals and their care at the center.

At 12:00: the **WE4GREEN TOWN TWINNING CEREMONY** at Auditorium "Don Gino Piccio" (ex chiesa sant'Eusebio) in Ottiglio, with the Signature of the Twinning Oath.

The Ceremony for the signing of the "Pact of Brotherhood" was between 10 European municipalities of: Suwalki (Poland), Platres (Cyprus), Jelgava (Latvia), La Palma del Contado (Spain) and the Italian municipalities of Ottiglio (Leader), Camagna Monferrato, Rosignano Monferrato, Sala Monferrato, Ozzano Monferrato and Cella Monte. Ms Bigatti, Project Manager, was the Master of Ceremony.

The signatories were:

CY – Platres Community Council - Panayiotis Papadopoulos (Platres Representative)

PL – Suwalki City - Renkiewicz Czesław (Mayor)

LV - Jelgava Municipality - Kaspars Sniedzītis (Deputy Executive Director, Delegate of the Mayor)

ES- La Palma del Condado Municipality - Rocio Maestre Marquez (Civil servant, Delegate of the Mayor)

IT - Comune di Ozzano Monferrato, Colombano Flavia (Mayor)

IT - Comune di Cella Monte, Maurizio Deevasis (Mayor)

IT - Comune di Rosignano Monferrato, Chiesa Cesare (Mayor)

IT - Comune di Sala Monferrato, Melotti Mario (Mayor)

IT- Comune di Camagna Monferrato, Scagliotti Claudio (Mayor)

IT - Comune di Ottiglio, Massimo Pasciuta (Mayor).

The two signatories from LV and ES were authorized by their respective mayors with official assignment and official letters of appointment. These two Letters are in the project records, saved in the protocol.

After each signature, the Musical Band of Rocchetta Tanaro - in charge of cheering the ceremony - played the appropriate national anthem. After the singing of the 5 national Hymns, the European anthem, Ode to Joy, was played: everyone standing to celebrate the Twinning pact.

The auditorium was filled with quite a lot of citizens and people who experienced the emotion of the 10 signatory municipalities. Several hundred people enjoyed the ceremony. At the end there was a special farewell. From the Honourable Enzo Amich, from the Camera dei Deputati (House of Representatives) of the Italian Parliament, who blessed the Brotherhood.

Many official pictures of the Ceremony and of the Signatories were taken.

The celebration continued with the Brotherhood lunch at the Fair, tasting local dishes, prepared by local Proloco.

Around 15:00 the participants were transferred to Rosignano Monferrato: cars and bus transfer from Ottiglio to Rosignano Monferrato for all delegations, reaching the Teatro IDEAL, Via Roma 48.

The **WE4GREEN Public Workshop** started at 16:00, after the registration of the participants.

The topics of discussion were: Green transition and EU Green Deal, thanks to the Round table: "Developing Local Green Deals at Municipal level", held at the presence of experts, academics, city councilors, citizens, journalists.

The Conference was opened by the Vice President of Consiglio Regionale del Piemonte (IT), Domenico Ravetti, who praised the aims of the project and of the Event 2 and underlined the importance of promoting the democratic values of the EU also through collaborations and twinning between different Countries.

Speeches and presentations were coordinated by Gabriella Bigatti, WE4GREEN Project Manager, as Moderator.

This is the schedule of interventions:

- *ITALY - Giovanna Quaglia, President "Associazione per il Patrimonio dei Paesaggi Vitivinicoli di Langhe-Roero e Monferrato", The sustainable tourism in Monferrato UNESCO area* (who underlined the importance of sustainability measures in the Piedmont region that groups the three UNESCO areas for wine landscapes: Langhe, Roero and Monferrato)
- *ITALY - Massimo Pasciuta – Ottiglio Mayor, Farm to Fork Strategy* (The F2F strategy, by European Commission is a key part of the European Green Deal. It is a ten-year plan to guide the European agricultural transition towards a fair, healthy and environmentally friendly food system. Making European food systems "more sustainable". Among the strategic actions: reduce chemical pesticide use by 50% by 2030; reduce chemical fertilizer use by 20% by 2030; solve the antibiotic resistance problem; transform most of the agricultural land into organic farming).
- *CYPRUS - Panayiotis Papadopoulos and Yioula Michaelidou Papakyriacou, Referents from Platres Community Council, Green Troodos Cases* (they presented the local promotion of renewable energy sourcing, the local cases for sustainable waste management, minimizing the amount of solid waste, and the acceleration for the adoption of low-or zero-carbon modes, especially for local movements – electric vehicles, active travel and low carbon, mass-transit solutions. Then: the "Pilot plant for solar drying of apples" project, that enables drying apples in an environmentally friendly, closed industrial-type solar dryer using renewable energy sources and low carbon footprint).
- *ITALY – Cesare Chiesa – Rosignano Monferrato Mayor, Good local practices in the waste sector* (who presented the case of the asbestos emergency in Monferrato. A mineral once widely used in construction, later discovered to be very dangerous. Over the decades, asbestos has, in fact, caused thousands of victims in Monferrato, due to the deadly fibers it is made of. A local policy was activated at the end of the twentieth century, which banned its production and use, and started the recovery for the Casale Monferrato bordering zone – for 49 municipalities).
- *POLAND – Łukasz Kurzyňa – President of the board, Waterworks and Sewerage Company in Suwałki, Development and Projects of Waterworks and Sewerage Company in Suwałki* (who presented the local important use of energy from renewable sources – RES. In particular the realisation of: 2 electric generators with total power of 360 kW, using biogas produced in the sewage sludge fermentation process - they cover approximately 43% electricity demand of the sewage treatment plant; 3 photovoltaic installations with a total capacity apx 220 kWp, the production of which covers approximately 12% of the energy, demand for water treatment station and for the office facility; 2 photovoltaic installations with a total capacity of 100 kWp, installed in 2024, which will cover approximately 2.5% of the demand for the sewage treatment plant).
- *ITALY - Mario Melotti, Sala Monferrato Mayor, Local good practices for the renewable energy* (who underlined the willingness of the local governments to activate CERs Renewable Energy Communities, aimed at self-production of energy from renewable sources and lower energy costs for the inhabitants and the companies. They are opportunities for the municipalities counting less than 5.000 inhabitants, thanks also to the existence of incentives. The excess of produced energy will be sold and the revenue can bring benefits and have social impact at territorial level).
- *Closing speech by Marco Protopapa – Councilor from Consiglio Regionale del Piemonte* (in complimenting the aims of the conference, the speaker highlighted the work done by the Piedmont Region for the green transition and biodiversity protection regional policies in progress).

Final debate.

After the Closing comments, the beneficiaries left Rosignano and returned to Ottiglio.

Before the Dinner, the activities continued with an Evening Concert for celebrating the Brotherhood, held at Auditorium "Don Gino Piccio", offered by Ottiglio Municipality. The concert, open to citizens and general public, saw the participation of many people. Music is a means that unites and creates harmony between people.

Then the dinner, in situ, with traditional dishes.

### **DAY 3 – October 7<sup>th</sup>, 2024 Monday**

Meeting in early morning in Ozzano Monferrato at the House of Arts – Casa delle Arti. The Opening of the third day started at 8:30. The involved Municipalities realized the **Seminar "Sustainability, reuse and recovery"** with presentation of implemented projects and works for sustainability such as for the former polluting and energy-intensive site: local Rossi cement factory (Polo Cementi Rossi spa). Nowadays a place for cultural and social activities: since 2018 the local Municipality has been transformed the place. For instance, a Museum (MICEM), a Health headquarter with healthcare facility, the Lizard Music Academy, have been realized and



opened for the citizens. Presentations and video by Carla Capra.

After a question-answer space and an intensive, emotionally, moment dedicated to the gifts exchange, there was the: *WE4GREEN Project Management meeting*.

The technical discussion was coordinated by the WE4GREEN Project Manager that gave updates about monitoring, evaluation, communication and dissemination activities and the next steps to face. With the Jelgava representants and the La Palma del Condado representants, the PM and the participants argued about the Event 3 (online, in January) and 4 (in situ, in spring) and the topics and issues to meet.

Closing comments and assignment of tasks to anyone.

Before leaving Ozzano M.to, a short visit to the upper hamlet, with panoramic views of the surrounding green hills.

Then the participants have been accompanied to Camagna Monferrato. The lastest of the 6 UNESCO hamlets - World Heritage Site - to visit. The Welcoming in Camagna Monferrato was in Piazza Lenti.

Welcomed by the Mayor, Claudio Scagliotti, and many volunteers, those present heard about cases and local green practices.

In Camagna, in fact, there is a farm where pigs produce renewable energy. With the raising of almost 3000 pigs, the local Rota family has implemented a circular economy action. Since 2010, they equipped with a photovoltaic system to ensure self-sufficiency. Three years ago, they built a biogas plant, using pig slurry. The heat produced by cogeneration is used to heat the house and farms. Moreover, thanks to a small separation plant, the solid part is used to fertilize hectares of fields. A concrete example of circular economy. A Country Shop (Bottega di Camagna - Cooperativa Agricola), owned by local farmers, has been realized and opened in the hamlet, too, which sells only zero km products.

Then, a quick visit of the small hamlet and the dome of the Saint Eusebio Church, followed by lunch in the village.

At the end of the morning, the final Lunch.

Early afternoon: Final farewells and preparations for the transfers to the airports, Milano Malpensa and Bergamo Orio al Serio, for the foreign delegates.

Saying goodbye, the participants greet each other with the commitment to meeting all in occasion of the project Event 3, in January, that will be organized by the Latvian Municipality and participated by any Municipality.

Return home of the delegates.

In conclusion, we can say the 6 Italian Municipalities did their best to make delegates and citizens aware of what is being done at local level in terms of protecting rural areas and animals, promoting slow tourism, encouraging renewable energies' use, piloting green transition and circular economy, promoting health, healthy food and zero km products, fight against the use of asbestos.

## **LINKS**

<https://www.comune.ottiglio.al.it/>

**Facebook:** <https://www.facebook.com/We4Green-Project>

## **PICTURES**



October 5th, 2024



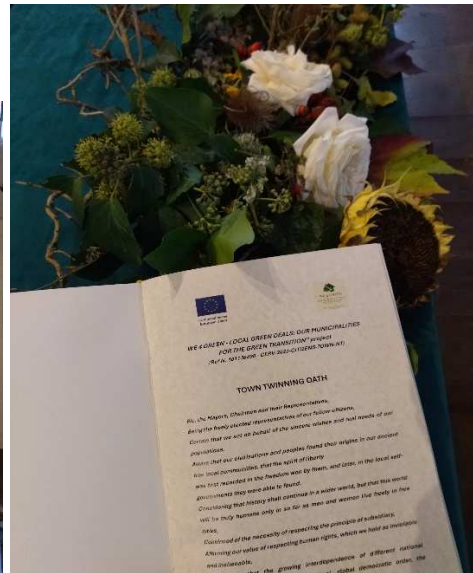




October 6th, 2024











Afternoon:



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WE  
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Event organized by the Italian Municipalities of:  
Ottiglio, Cella Monte,  
Camagna Monferrato, Rosignano  
Monferrato, Ozzano Monferrato,  
Sala Monferrato.

## “WE4GREEN” Project EVENT 2

### Public Workshop

**6 October 2024 at 16:00**  
**Teatro Ideal - Rosignano Monferrato**  
 Round table in English  
***Developing Local Green Deals at  
Municipal level***  
Topics: Green transition and EU Green Deal

ITALY - Massimo Pasciuta – Ottiglio Mayor, Farm to Fork Strategy  
 ITALY - Giovanna Quaglia, President “Associazione per il Patrimonio dei Paesaggi Vitivinicoli di Langhe-Roero e Monferrato”, The sustainable tourism in Monferrato UNESCO area  
 CYPRUS - Panayiotis Papadopoulos and Yioula Michaelidou Papakiriadou, Referents from Platres Community Council, Green Troodos Cases  
 ITALY – Cesare Chiesa – Rosignano Monferrato Mayor, Good local practices in the waste sector  
 POLAND – Łukasz Kurzyna – President of the board, Waterworks and Sewerage Company in Suwałki, Development and Projects of Waterworks and Sewerage Company in Suwałki  
 ITALY - Mario Melotti, Sala Monferrato Mayor, Local good practices for the renewable energy  
 Closing speech: Marco Protopapa, Consiglio Regionale del Piemonte councilor  
 Final debate.  
 Moderator: WE4GREEN Project Manager, Gabriella Bigatti

[WWW.FACEBOOK.COM/WE4GREEN-PROJECT](http://WWW.FACEBOOK.COM/WE4GREEN-PROJECT)

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## Evening concert



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LOCAL GREEN SPACES  
AND RURAL LANDSCAPES  
FOR THE GREEN  
TRANSITION  
LIFE QUALITY  
IMPROVEMENT

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**WE 4 GREEN**

**"WE4GREEN" Project EVENT 2**  
**additional Open Activities**  
(aperte a tutti i cittadini)

**5 Ottobre 2024 at 18:45**  
**Sala Monferrato - Visita della antica ghiacciaia**  
in occasione dell'arrivo nel borgo delle 4 Delegazioni estere

**7 Ottobre 2024 at 8:30**  
**Ozzano Monferrato - Casa delle Arti**  
**via Trotti 1**  
**Seminario "Sustainability, reuse and recovery"**  
alla presenza di tutte le 10 delegazioni di WE4GREEN

**7 Ottobre 2024 at 11:15**  
**Camagna Monferrato - Piazza Lenti**  
passeggiata nel borgo e visita della Chiesa di Sant'Eusebio

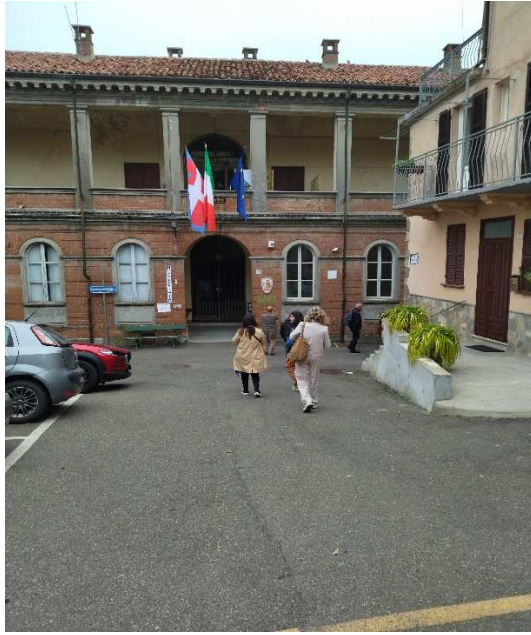
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Event organized by the  
Italian Municipalities of:  
Ottiglio, Cella Monte, Camagna Monferrato, Rosignano Monferrato,  
Ozzano Monferrato, Sala Monferrato

October 7th, 2024







HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).